Opportunities presented by the "Internet of Things"
Internet days 2009, November 5

09:00	**Welcome, Aims of the Day** Chair: Staffan Hagnell, .SE
	Technology outlook
	What are smart objects and the Internet of things? Adam Dunkels, SICS
	Industry outlook
	Smart objects and the Internet Patrik Fältström, Cisco
	Connected things - the world getting wireless Martin Körling, Ericsson Research
10:20	Coffee
10:40	Chair: Jan Flodin, ISOC-SE
	Internet of Things – solution for future challenges? Bo Raattamaa, CEO GS1 Sweden and Chairman GS1 in Europe
	Internet of goods - capturing container movements Hein Gorter de Vries, Director of strategy GS1 Nederland
	Internet of Things – examples of industry applications Anders Westberg, IBM Sweden
12:00	Lunch
13:20	*Lead Users - Emerging Services and Solutions* Chair: Jeremy Morton, GS1 Sweden
	Public Transport Connected, examples from the world of commuting people Åke Lindström, Business Development, Stockholm Public Transports (SL)
	The Connected Vehicle – What, Why and When? Martin Rosell, WirelessCar
	Smart City Lars Bern, Göteborg Energi AB
14:40	Coffee
15:00	Chair: Mikael von Otter, Swedish IT and Telecom Industries
	Facility Management and Health Care at Home Stefan Lundberg, KTH
	The Internet of things and its impact
	Stimulate or regulate Manuel Mateo, European Commission
	How to facilitate the development and avoid the pit falls? Panel discussion
17:00	Close