

**Everyone  
deserves good  
internet security**

**Less than 1% of top  
web sites use security  
features available today.**

**Internet is insecure by default. To be secure, we need to work hard.**

**WHOIS, DNS, DNSSEC, DANE, CAA,  
SMTP, STARTTLS, MTA-STS, X.509,  
CAs, SPF, DKIM, DMARC, ARC, IPv4,  
IPv6, HTTP/2, Cookies, SSL, TLS,  
HSTS, HPKP, RC4, SHA, CT, Expect-  
CT, Referrer Policy, Mixed content,  
CSP, SRI, privacy, and many more...**



**WHOIS DNSSEC  
DNS DANE CAA  
SMTP STARTTLS  
MTA-STS X.509  
CA<sub>s</sub> SPF DKIM  
DMARC ARC  
IPv4 IPv6 HTTP/2  
Cookies SSL TLS  
HSTS HPKP RC4  
SHA CT Expect-CT  
Referrer Policy Mixed  
Content CSP SRI**



**No one has **time,**  
**expertise,** or **budget**  
to do all of this properly.**

 **Hardenize**  
Know Audit Guide



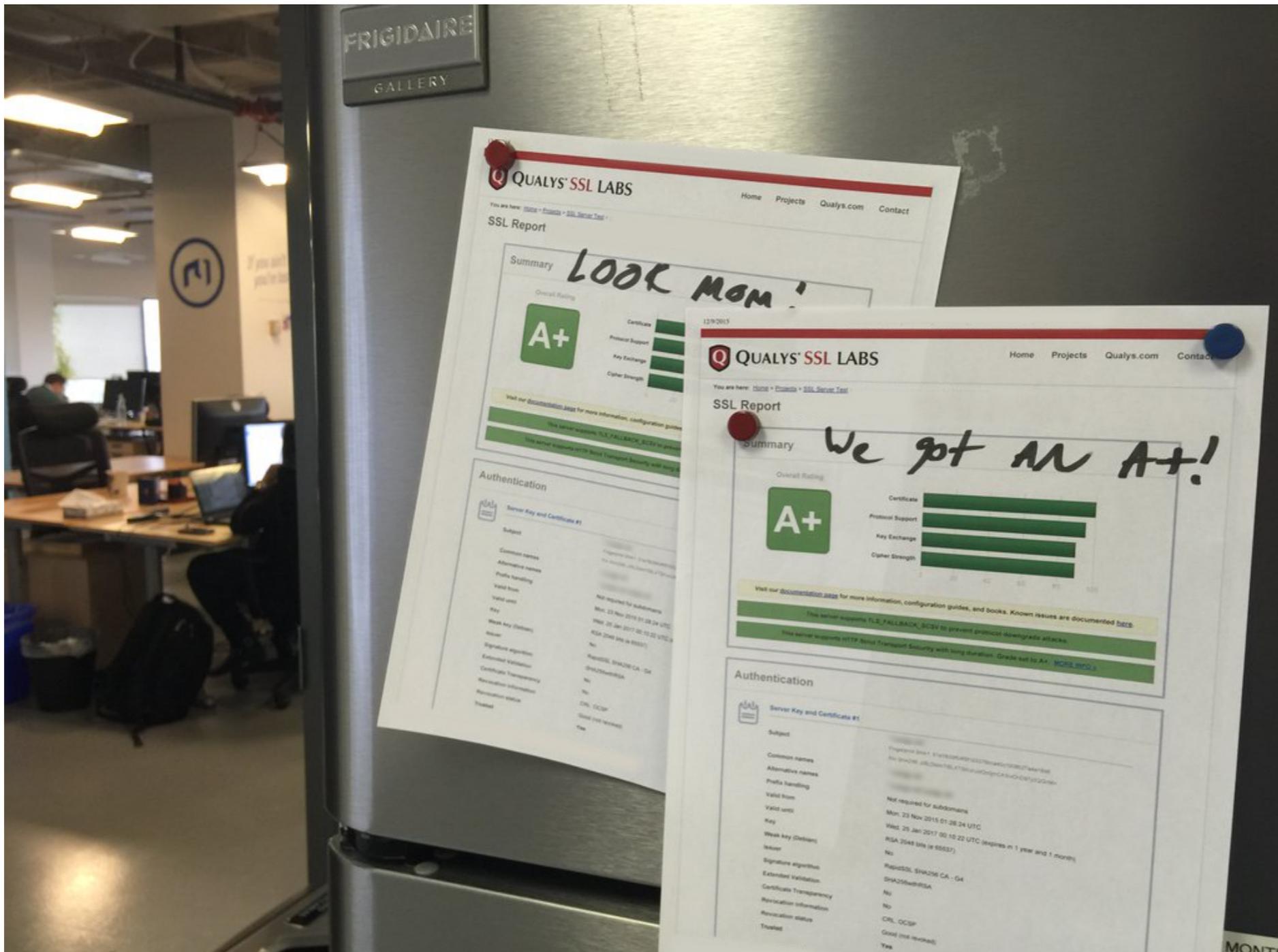






# **Make security interesting**

Usable security that  
people actually want to use.



FRIGIDAIRE  
GALLERY

### QUALYS SSL LABS

Home Projects Qualys.com Contact

#### SSL Report

##### Summary

Overall Rating  
**A+**

LOOK MOM!



##### Authentication

Server Key and Certificate #1	
Subject	...
Common names	...
Alternative names	...
Profile handling	...
Valid from	Not required for subdomains
Valid until	Mon, 23 Nov 2015 01:28:24 UTC
Key	Wed, 25 Jan 2017 00:10:22 UTC (expires in 1 year and 1 month)
Weak key (Default)	RSA 2048 bits (4096)
Issuer	...
Signature algorithm	SHA256withRSA
Extended Validation	...
Certificate Transparency	...
Revocation information	...
Revocation status	...
Trusted	Yes

### QUALYS SSL LABS

Home Projects Qualys.com Contact

#### SSL Report

##### Summary

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We got an A+!



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**Make security**  
**interesting,**  
**easy, and fun.**

# **“Try it now”**

Remove the barrier to entry by  
making tools easily available.

# Make it clear

Hide most of technical information. What you do show, make clear and relevant.

# It should be a game

Develop useful grading criteria that makes the next step just out of reach.

Browser: Hardenize: Making web site se x  
Secure | https://www.hardenize.com

**Hardenize** HOME FEATURES DASHBOARDS BLOG ABOUT | ADMIN ACCOUNT

## We'll help you to deploy the security standards you need

With so many security features to deploy and services to configure, most organizations struggle to understand where they are, security-wise, and where they need to be. Things break. Our continuous monitoring service keeps an eye on your properties and enables you to have exactly the security you want.

Try our public report against your domain name:

### Domain

✓ Name servers	■
× DNSSEC	■
× CAA	■

### Email

SECURE TRANSPORT (SMTP)

✓ TLS	■
✓ Certificates	■
× DANE	■

AUTHENTICATION AND POLICY

✓ SPF	■
✓ DMARC	■

### WWW

PROTOCOLS

© 2017 Hardenize v0.312 alpha / hello@hardenize.com / [REPLAY INTRO](#)

Preview

Simple on  
the surface

Easy to  
understand and  
communicate

Wide coverage  
of security and  
configurations  
standards



**feistyduck.com**

19 Oct 2017 18:25 UTC  

 Tweet

## Domain

- ✓ Name servers 
- ✗ DNSSEC 
- ✗ CAA 

## Email

- ✓ Mail servers 
- SECURE TRANSPORT (SMTP)
- ✓ TLS 
- ✓ Certificates 
- ✗ DANE 
- AUTHENTICATION AND POLICY
- ✓ SPF 
- ✗ DMARC 

## WWW

- PROTOCOLS
- ✓ HTTP (80) 
- ✓ HTTPS (443) 



Hundreds of complex tests under the hood

Correlation and meaningful findings

Full data available when needed

#### AUTHENTICATION AND POLICY

- ✓ SPF ■
- ✗ DMARC ■

#### WWW

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##### PROTOCOLS

- ✓ HTTP (80) ■
- ✓ HTTPS (443) ■

##### SECURE TRANSPORT

- ⓘ TLS ■
- ✓ Certificates ■
- ✓ Cookies ■
- ✓ Mixed Content ■

##### MODERN SECURITY FEATURES

- ✓ Strict Transport Security ■
- ✗ Public Key Pinning ■
- ✗ Content Security Policy ■
- ✓ Subresource Integrity ■

##### APPLICATION SECURITY

- ✓ Frame Options ■
- ✗ XSS Protection ■
- ✗ Content Type Options ■


**hardenize.com**

17 Oct 2017 00:56 UTC


**Domain**

- ✓ Name servers ■
- ✗ DNSSEC ■
- ✗ CAA ■

**Email**

- ✓ Mail servers ■
- SECURE TRANSPORT (SMTP)
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## WEB SECURITY OVERVIEW


**HTTPS**

Web sites need to use encryption to help their visitors know they're in the right place, as well as provide confidentiality and content integrity. Sites that don't support HTTPS may expose sensitive data and have their pages modified and subverted.

**For all sites**

- VERY IMPORTANT
- MEDIUM EFFORT


**HTTPS Redirection**

To deploy HTTPS properly, web sites must redirect all unsafe (plaintext) traffic to the encrypted variant. This approach ensures that no sensitive data is exposed and that further security technologies can be activated.

**For all sites**

- VERY IMPORTANT
- LOW EFFORT


**HTTP Strict Transport Security**

HTTP Strict Transport Security (HSTS) is an HTTPS extension that instructs browsers to remember sites that use encryption and enforce strict security requirements. Without HSTS, active network attacks are easy to carry out.

**For important sites**

- VERY IMPORTANT
- MEDIUM EFFORT


**HSTS Preloaded**

HSTS Preloading is informing browsers in advance about a site's use of HSTS, which means that strict security can be enforced even on the first visit. This approach provides best HTTPS security available today.

**For important sites**

- VERY IMPORTANT
- MEDIUM EFFORT


**Content Security Policy**

Content Security Policy (CSP) is an additional security layer that enables web sites to control browser behavior, creating a safety net that can counter attacks such as cross-site scripting.

**For important sites**

- IMPORTANT
- HIGH EFFORT

## EMAIL SECURITY OVERVIEW


**STARTTLS**

All hosts that receive email need encryption to ensure confidentiality of email messages. Email servers thus need to support STARTLS, as well as provide decent TLS configuration and correct certificates.

**For all sites**

- VERY IMPORTANT
- LOW EFFORT


**SPF**

Sender Policy Framework (SPF) enables organizations to designate servers that are allowed to send email messages on their behalf. With SPF in place, spam is easier to identify.

**For important sites**

- IMPORTANT
- LOW EFFORT


**DMARC**

Domain-based Message Authentication, Reporting, and Conformance (DMARC) is a mechanism that allows organizations to specify how unauthenticated email (identified using SPF and DKIM) should be handled.

**For important sites**

- IMPORTANT
- LOW EFFORT

Full data  
available  
as needed

**“Doesn’t look like a  
security product”**

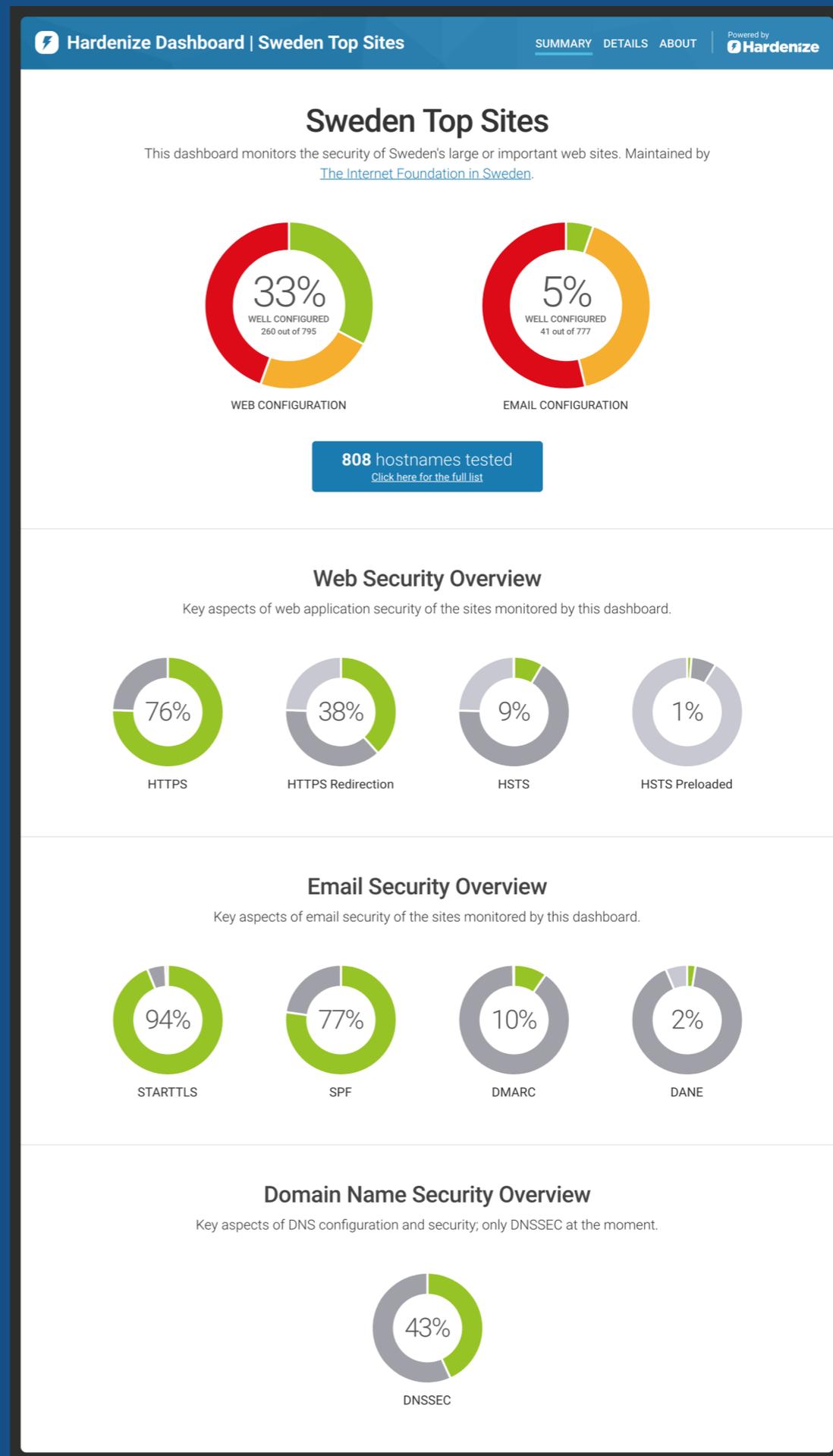
— One of our early users

# **Transparency is a vital ingredient**

Transparency creates urgency. Urgency  
creates budget. Things get done.

Public  
dashboards

Provided for  
free to official  
organisations



# Web site badges



Everyone starts with the default badge



If you have robust HTTPS you get this one instead



## HARDENIZE.COM

[VIEW FULL REPORT >](#)



Simplified to  
focus on most  
important  
aspects first.



### HTTPS

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Free public assessments

Public dashboards

Security badge

Continuous monitoring



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17 Oct 2017 00:56 UTC  

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