RADIX

Taking New Domains to End Users

Varun Punjabi, Channel Manager - Europe

RADIX

Our Portfolio of New Domains

.online

710,000+ domains

.site

450,000+ domains

.website

235,000+ domains

.space

250,000+ domains

.store

130,000+ domains

.tech

260,000+ domains

.HOST

40,000+ domains

.fun

40,000+ domains

.press

60,000+ domains

Radix in Numbers

- **1.4 Million+** domains registered in 2017 so far
- **3.1 Million+** domains under management
- **5 of the top 15** largest new gTLDs operated by Radix

RADIX

Europe's Favorite New Domain Extension

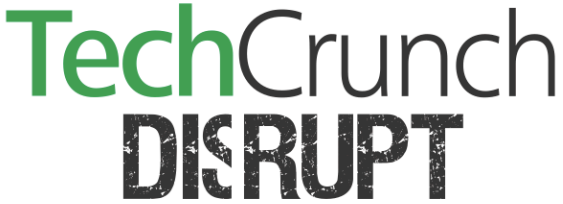
.online

- **6th Largest** New Domain
- **No. 1 in Consumer Awareness** in Europe, Germany, Poland, France
- **Casino.online** sold at $201,250 via Sedo – The Largest New Domain Sale
- **76%** Subsequent Renewal Rate

.store

- **120,000+** Domains Registered
- **$1 Million+** surpassed on 1st day of General Availability
- **180+** Registrant countries
- **50+** Leading brands use a .store
- **$780,000+** in Premium Sales

Radix at End User Events



RADIX

Hacking Our Way Through to Students

200+

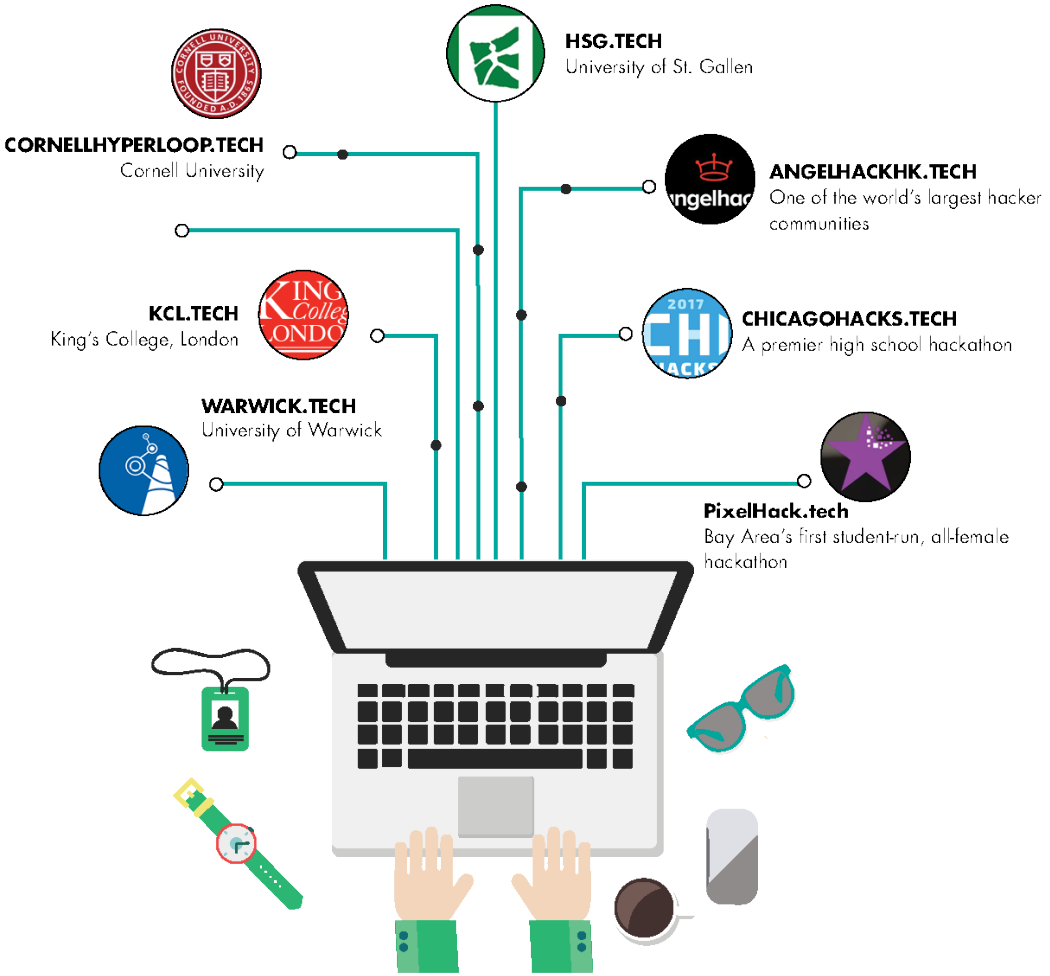
Hackathons Sponsored

4,000+

Hackathon projects built on Radix domains

30,000+

Students engaged



Hacking our way at Startup Events

LAUNCH HACKATHON
FEBRUARY 26 - 28, 2016
SAN FRANCISCO, CA

90 of 175 teams
chose a Radix TLD

JUNCTION

75 of 200+ teams
chose a Radix TLD

TechCrunch DISRUPT

London
New York
San Francisco

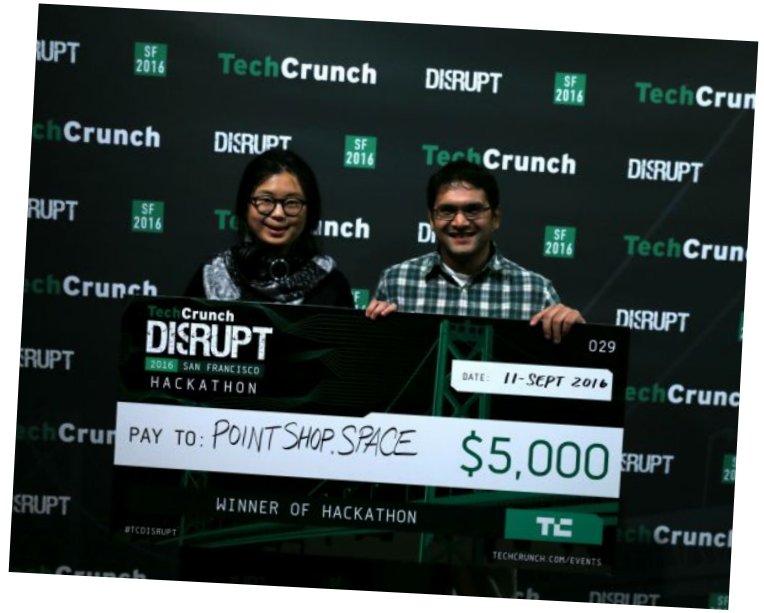
200 of 400+ teams
chose a Radix TLD

Radix at End User Events

- PointShop.**space** wins TechCrunch Disrupt Hackathon 2016
- Launch hackathon 2016 winner on betagig.**tech** domain
- 8 of 10 top projects built on Radix TLDs at the TNW 2017 Hackathon

LAUNCH HACKATHON
FEBRUARY 26 - 28, 2016
SAN FRANCISCO, CA

TechCrunch DISRUPT



End User Initiatives

A Start-up Support Initiative

Launched in Sept, 2016
100+ Start ups already onboard

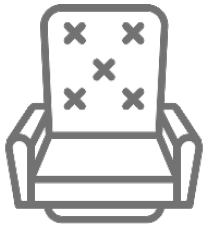
A Global Web Design Contest

Launched in Aug, 2017

Startup League – Empowering Startups

STARTUP LEAGUE

Events Sponsorship



VIP access to domain names

Marketing & PR

STARTUP LEAGUE

Just 1 Year Since Launch..

66+ STARTUPS SPONSORED AT 22+ EVENTS

- Web Summit
  - 50+ Start ups supported
- CES
- Tech Crunch Disrupt
  San Francisco, London, New York
- The Next Web
- SXSW

100+ STARTUPS SUPPORTED FROM 30+ COUNTRIES

- Sourced.tech:
  $6 million in funding
  (Spain)
- Lorem.tech:
  $1.1 million seed funding
  (USA)

60+ INCUBATORS & PARTNERS IN 15+ COUNTRIES

Startup League – Penetrating the Startup Eco-system

30+ Partners - Startup Communities, Incubators, Accelerators, Co-working Spaces & more!

FOUNDERS SPACE

STARTUP PIRATES

STARTUPS.be

FOUNDER INSTITUTE

WELCOME

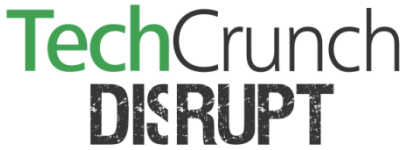
StartupBus

BLOCK CHAIN SPACE

Ns NextSpace

Startup League – Taking Startups to Leading Events!

Taking Start ups to Leading Events



Startup League – Taking Startups to Leading Events!

Taking Start ups to Leading Events

www.Aedmap.**ONLINE**

www.Foodstamp.**TECH**

www.bonvoyage.**SITE**

Successful Businesses on Radix Domains

- **Business.site:** Google chose a .site domain for its popular Google My Business program targeting small businesses globally. Every small business using this service gets their brand.business.site as a URL. Over **400,000** sites are already on this domain

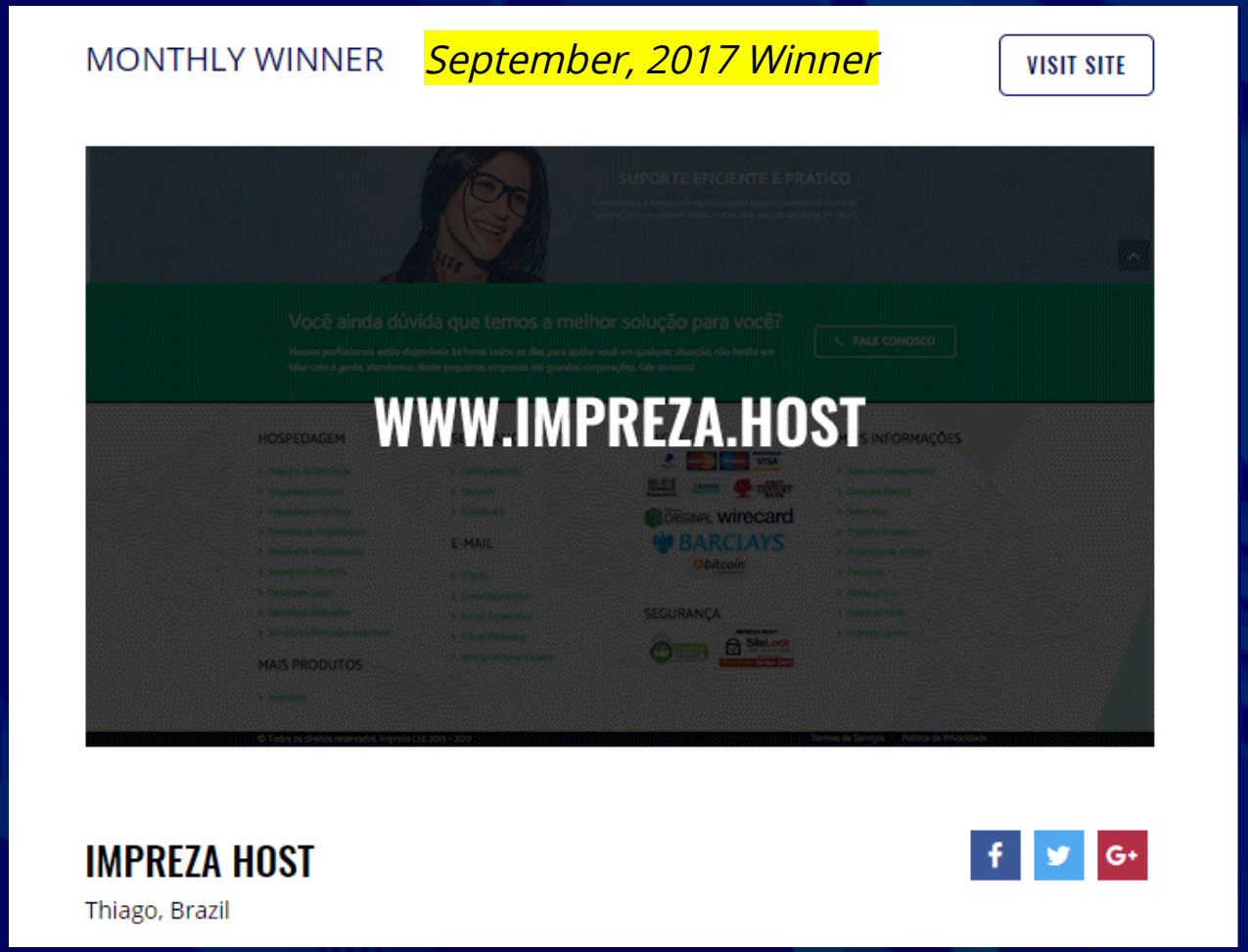
- **Kika.tech:** With more than 100 million Android app downloads, AI startup, Kika Tech is the #1 keyboard app on the Google Play Store in the United States

- **Shadow.tech:** French gaming startup, Shadow, raised a Series A round of **$57.1 million** this year

- **Oceowater.online:** Startup in smart water purifying space set to exhibit at CES, Las Vegas in 2018

F3: Form, Function & Flair

- Global web design contest
- **8 Month** long design hunt for sites built on Radix TLDs
- **$10,000** Grand prize | **$5000** Runner up
- Monthly prizes worth **$1000**
- 3 External judges + Radix to judge



.tech
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Thank You!

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